

April Sale Dates 2019

FRIDAY 12 SAT 13 SUN 14 MON 15 TUES 16 WED 17 THUR 18

FREE DELIVERY!

WHERE AVAILABLE • \$50 MINIMUM

@idealsupermarkets

@idealsupermarkets

ideal
FOOD BASKET

www.idealfoodbaskets.com

Hot Foods Available

PLAY NY LOTTERY & INSTANT GAMES

MONEY ORDERS & MONEY TRANSFER AVAILABLE

We Accept WIC & EBT

Pay Utility Bills Here!

WHERE AVAILABLE

5%
SENIOR CITIZEN DISCOUNT EVERY WEDNESDAY EXCLUDING SALE ITEMS

Fresh Whole
Pork Shoulder Picnic
(Pernil)

88¢
Lb

Beef

Top Round London Broil



\$2.99
Lb

Cook's
Smoked Ham Portions
Shank or Butt

99¢
Lb

Perdue Grade A
Oven Stuffer Roaster

\$1.29
Lb

Perdue Grade A
Cornish Hen

2.49
Lb

Cook's
Sliced Spiral Ham

2.49
Lb

Green Giant
Yellow Onions

3 lb Bag
2 For \$3

Fresh Express
Iceberg Garden Salad

12 oz Bag
3 For \$4

California
Choice
Navel Oranges

4 Lb Bag
\$3.99
Ea

California
Cauliflower

2 For \$5

Canada
Hot House
Beefsteak Tomatoes

99¢
Lb

Carnation Evaporated Milk
Regular, Low Fat or Fat Free
12 oz



3 For \$4

Domino Granulated Sugar
4 lb



\$1.99

Spring Baking

Pillsbury Flour
Regular, Unbleached or Bread
5 lb



2 For \$5

Duncan Hines Brownie Mix, Classic or Signature Cake Mix

All Varieties
1.5, 2-18.3 oz



4 For \$5

Duncan Hines Frosting
All Varieties
14-16 oz



2 For \$3

Land O Lakes Butter
All Varieties
16 oz Quarters



\$2.99

Polly-O Mozzarella
Whole or Part Skim
16 oz or
Ricotta
Whole or Part Skim
32 oz



2 For \$5

Aunt Jemima Pancake Mix or Syrup
All Varieties
24-32 oz



2 For \$5

Entenmann's Full Line
8-26.5 oz



3 For \$10

Tropicana Orange Juice, Grapefruit Juice or Trop 50
All Varieties
52 oz



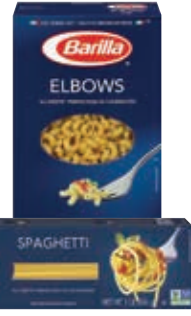
2 For \$6

Wish-Bone Salad Dressing
All Varieties
15 oz



2 For \$4

Barilla Pasta
All Varieties
12-16 oz
Excludes Plus Pasta, Lasagna, Jumbo Shells or Manicotti



5 For \$5

Wesson Oil
Canola, Vegetable or Corn
128 oz



\$5.99

WITH AN ADDITIONAL \$40 PURCHASE
LIMIT 1 OFFER PER FAMILY
Additional Quantities Scan at 8.99

La Yogurt
All Varieties
6 oz



10 For \$5

Cracker Barrel Cheese
All Varieties
7-8 oz



2 For \$6

Capri Sun Drinks
All Varieties
10 Pack • 60 oz
Excludes Organic and 100%



2 For \$4

Coca-Cola, Sprite or Dr. Pepper
2 Liter



3 For \$4

Turkey Hill Ice Cream
All Varieties • 48 oz or
Novelties
All Varieties • 18.4-24 oz
Excludes All Natural



\$2.99

Birds Eye Plain Vegetables
All Varieties
13-16 oz Poly Bags
Including Steamfresh
10 oz



5 For \$5

Dole Pineapple
All Varieties
20 oz



5 For \$5

Ocean Spray Cranberry Cocktail Drinks
All Varieties • 64 oz



2 For \$4

Carolina Rice
White or Parboiled
20 lb

WITH AN ADDITIONAL \$40 PURCHASE
LIMIT 1 OFFER PER FAMILY
Additional Quantities Scan at \$10.99

\$8.99

Ronzoni Lasagna or Jumbo Shells
12-16 oz

4C Homestyle Cheese
All Varieties • 6 oz
\$3.99

3 For \$5

Ragu Pasta or Alfredo Sauce
All Varieties
16-24 oz

2 For \$4

Kraft BBQ Sauce
All Varieties
17.5-18 oz

5 For \$5

4C Bread Crumbs
All Varieties
8-15 oz

2 For \$3

Libby's Vegetables
All Varieties
13-15.25 oz

3 For \$2

Rice-A-Roni or Pasta Roni
All Varieties
1.97-7.2 oz

5 For \$5

Bumble Bee Pink Salmon
14.75 oz

\$2.99

Domino Confection or Brown Sugar
Dark or Golden
2 lb

Domino Confection or Brown Sugar
Dark or Golden • 1 lb
5 For \$5

2 For \$4

Jiffy Corn Muffin Mix
Original or Vegetarian
8.5 oz

5 For \$3

Sun-Maid Raisins
22.58 oz

\$3.99

Essential Everyday Honey Bear
12 oz

\$2.99

Gravy Master Seasoning
5 oz

Gravy Master Seasoning
2 oz
2 For \$3

2 For \$5

Davis Baking Powder
8.1 oz

2 For \$5

Keekler Pie Crust
All Varieties • 4-6 oz or
Graham Cracker Crumbs
13.5 oz

\$1.99

Jell-O Gelatin or Pudding
All Varieties
.3-3.9 oz Small Box

4 For \$3

Maxwell House Coffee
All Varieties • 24.5-30.6 oz or
Maxwell House KCups
All Varieties • 3.07-4.76 oz

\$6.99

Post Raisin Bran 20 oz or
Great Grains Blueberry Morning 13.5 oz,
Banana Nut Crunch 15.5 oz, Cranberry Almond Crunch
14 oz, Raisin Date Pecan or Crunchy Pecan 16 oz

\$2.99

Kellogg's Special K Cereal
All Varieties
11.2-13.1 oz

2 For \$6

Jif Peanut Butter
All Varieties
15.5-16 oz

2 For \$5

Kind Bars
All Varieties • 1.2-1.4 oz

2 For \$3

King Arthur Flour
Gluten Free Almond
16 oz or Measure
for Measure 3 lb

\$7.99

Annie's Organic Fruit Snacks
All Varieties
4 oz

\$2.99

Annie's Organic Bunny Grahams
All Varieties
7-7.5 oz

2 For \$5

Dutch Gold Honey
All Varieties • 16 oz

\$6.99

Annie's Homegrown Mac & Cheese
Made with Organic Pasta
All Varieties • 5.5-6 oz

4 For \$5

Nature's Earthly Choice Organic Chia
8 oz

\$2.99

Wild Harvest Organic Pita or Corn Tortilla Chips
All Varieties • 6-9 oz

\$1.79

Rice Select Pearl Couscous
Organic or Original
24.5-25.5 oz

\$6.99

DAIRY SAVINGS

Country Crock Spread
All Varieties
45 oz

\$3.49

Kraft Shredded or Bar Cheese
All Varieties • 6.67-8 oz or
Taco Bell Shredded Cheese
All Varieties • 7 oz

2 For \$4

Philadelphia Cream Cheese
Original or 1/3 Less Fat
8 oz Bar

2 For \$4

Daisy Sour Cream
Regular or Light 16 oz
or Squeeze 14 oz

\$1.99

Land O Lakes Cage Free Brown Eggs
Large • Dozen

\$2.99

Pillsbury Crescent Rolls
All Varieties • 8 oz or
Cinnamon Rolls
All Varieties • 12.4-13.9 oz

2 For \$4

Pillsbury Ready to Bake Cookies
All Varieties • 16-16.5 oz

\$2.99

Reddi Wip Whipped Topping
All Varieties • 6.5 oz

2 For \$5

Fairlife Milk
All Varieties
52 oz

\$3.69

International Delight Creamer
All Varieties • 32 oz or
Land O Lakes Half & Half
All Varieties • 32 oz

\$3.49

Essential Everyday Heavy Whipping Cream
16 oz

\$2.79

Chobani Greek Yogurt
All Varieties
32 oz

\$4.99

Kozy Shack Pudding
Rice, Tapioca or Chocolate
6 Pack • 24 oz

\$2.99

Gold Peak Tea All Varieties • 52 oz or
Florida's Natural Lemonade
All Varieties • 59 oz

2 For \$4

Minute Maid Punches
All Varieties
59 oz

3 For \$4

HOUSEHOLD, HEALTH & BEAUTY

All Laundry Detergent
All Varieties • 46.5-52 oz

Fabric Softener 80 ct
Softener Sheets 32 ct
Mighty Sheets
All Varieties • 18-24 ct
Small and Mighty 32 oz

3 For \$9.99

Bounty Essential Paper Towels
6 Big Rolls or
Charmin Essential Bath Tissues
12 Giant Rolls

2 For \$10

Charmin Essentials
Bounty Essentials

Puffs Facial Tissues
Ultra or Plus
56 ct Cube

2 For \$3

Palmolive Dish Detergent
All Varieties
20 oz

2 For \$4

Reynolds Aluminum Foil
Heavy Duty 50 sf, Regular Aluminum Foil 75 sf
or Release Non-Stick 35 sf

\$3.99

Easy-Off Oven Cleaners
14.5 oz

\$3.49

Chinet Cups 18-25 ct
Plates 8-36 ct
Platter 12 ct

\$2.99

Hefty Cups 30 ct
Plates 16-50 ct
Bowls 27-45 ct

2 For \$4

Bounty Napkins
200 ct

\$2.99

Essential Everyday Cutlery
Spoons, Fork or Combo
24 ct

5 For \$5

Dial Bar Soap
8 Bars • 32 oz
Body Wash
All Varieties • 16-18 oz

\$3.99

Colgate Toothpaste
Super Premium, Premium
or Kids Premium • 3.4-4.8 oz
360 Toothbrush
All Varieties • 1-4 ct
Total Mouthwash
Peppermint • 250 ml

2 For \$7

Vaseline Lotion
All Varieties
3-10 oz

\$3.99

ideal EVERYDAY VALUE
PRICES GOOD TILL 4/25/19

Chef Boyardee Can Pasta
All Varieties • 14.5-15 oz or
Microwave Bowls
All Varieties • 7.25-7.5 oz

10 For \$10

Wesson Oil
All Varieties
48 oz

\$3.99

Chobani Greek Yogurt
All Varieties
5.3 oz

10 For \$10

Dannon Activia Yogurt
All Varieties
12 Pack • 48 oz

\$5.99

Pepperidge Farm Farmhouse Bread
All Varieties
22-24 oz

Pepperidge Farm Goldfish
All Varieties
5.5-8 oz
3 For \$5

2 For \$5

Ritz Crackers
All Varieties • 8.8-13.7 oz or
Snak-Saks
All Varieties • 8 oz

2 For \$5

Tostitos Chips All Varieties • 9-14 oz
Tostitos Salsa All Varieties • 10-15.5 oz
Tostitos Cheese Dips or Dipetizers
All Varieties • 10-15 oz
Ruffles
All Varieties • 7.75-9 oz

2 For \$6

Ideal Split Top Wheat Bread
20 oz

2 For \$3

Thomas' English Muffins
Original Only
6 Pack • 12 oz

BUY ONE GET ONE FREE

Martin's Potato Dinner Rolls or Sliced Rolls
15 oz

\$2.99

Triscuits, Wheat Thins or Good Thins All Varieties • 3.5-10 oz
Chips Ahoy Cookies
All Varieties • 14.25-19.5 oz Family Size

2 For \$7

Snapple 16 oz
Snapple Straight Up Tea 18.5 oz
Mistic 16 oz

5 For \$5

Bai Drinks
All Varieties • 18 oz
Bai Bubbles
All Varieties • 11.5 oz

3 For \$5

Canada Dry, Sunkist, 7-Up, Squirt, A&W or Country Time
2 Liter

3 For \$5

Pepsi, Schweppes, Mountain Dew, Mist Twist, Crush, Hawaiian Punch, Brisk or Mug
12 Pack • 12 oz Cans

\$4.99

Schweppes, Crush or Hawaiian Punch
2 Liter

3 For \$4

Pepsi, Schweppes or Crush
6 Pack • 7.5 oz Cans

\$2.99

Pepsi, Schweppes or Crush
6 Pack • 7.5 oz Cans
\$3.99

Beer CORNER

Corona or Modelo
12 Pack Cans or Bottles
12 oz

Stella Artois
12 Pack Bottles
11 oz

Guinness Extra Stout
6 Pack Bottles • 11.2 oz

Coors Light
18 Pack Cans • 12 oz or
Budweiser
18 Pack Cans • 12 oz

\$15.99

\$8.99

\$14.99

Coca-Cola, Sprite, Seagram's or Fanta
6 Pack • 7.5 oz Cans
6 Pack • 16.9 oz Bottles

2 For \$6

Smartwater
All Varieties
1 Liter

4 For \$5

Powerade
All Varieties
32 oz
4 For \$3

Foods From Around the World

Tastee Cheese 2.2 lb **\$18.99**

Goya Adobo All Varieties 28 oz **\$3.99**

Goya Sofrito or Recaito 12 oz **3 For \$5**

Iberia Olive Oil Blend 68 oz **\$6.99**

Goya Peas Blackeye, Pigeon or Cow 1 lb Bag **2 For \$3**

Jamaican Choice Spice Bun 16 oz **2 For \$5**

Jamaican Choice Coconut Milk 13.5 oz **4 For \$5**

D&G Soda Champagne, Orange, Pineapple or Cream • 2 Liter **\$1.99**

Café Bustelo Espresso 10 oz Can **2 For \$7**

Rico Rice White or Parboiled 10 lb **\$6.99**

ideal EVERYDAY VALUE
Good 'til Easter!
Prices Good Thru 1/11/2019 - 4/25/19 • Where Available

Florida's Natural Orange Juice
All Varieties
89 oz

\$5.99

Celeste Pizza for One
All Varieties
4.4-5.9 oz

4 For \$5

Talenti Gelato
All Varieties
16 oz

\$4.49

FROZEN SAVINGS

Pillsbury Pet Ritz Pie Crusts
Regular or Deep Dish
2 ct • 10-12 oz

2 For \$4

Pepperidge Farm Puff Pastry Shells or Cups
9.5-10 oz

\$2.99

Cool Whip Topping
All Varieties
8 oz

4 For \$5

Hot, Lean or Croissant Pockets
All Varieties
9 oz

2 For \$4

Marie Callender's Entrees
All Varieties • 11.3-14 oz or
Pot Pies
All Varieties • 15 oz

\$2.99

Nestle Novelties
Drumsticks 4 ct, Push-Ups 9 ct, Sandwiches 6 ct or Cream Bars 6-12 ct

2 For \$7

Stouffer's French Bread Pizza
All Varieties
10.37-12.5 oz

\$2.99

Weight Watchers Smart Ones Entrees
All Varieties • 4.4-10.5 oz

2 For \$4

Nathans Jumbo Fries
Crinkle Cut • 28 oz or
Onion Rings
16 oz

2 For \$5

Mrs. T's Pierogies
All Varieties
12.84-16 oz

2 For \$5

Baskin Robbins Ice Cream
All Varieties • 14 oz

2 For \$5

Essential Everyday Waffles
All Varieties
10 ct • 12.3 oz

3 For \$5

Dole Fruit
Whole Strawberries or Sliced Peaches 16 oz or Sliced Strawberries 14 oz

2 For \$6

TGI Fridays Appetizers
All Varieties
7.6-11 oz

2 For \$6

Mrs. Paul's Fish Fillets or Sticks
All Varieties
18-25.4 oz

\$4.99

Magnolia Condensed Milk
14 oz

2 For \$4

Wild Harvest Organic Apple Juice
64 oz

\$2.99

PACKAGED MEATS

Oscar Mayer Basic Lunchables
All Varieties
3.1-4.5 oz

3 For \$4

Stahl-Meyer Franks
Chicken, Hot Dog or Turkey
12 oz

3 For \$3

Essential Everyday Polska Kielbasa, Smoked Sausage or Turkey Polska Kielbasa
14 oz
Beef Not Included

2 For \$5

Banquet Brown 'n Serve Sausage
All Varieties • 6.4 oz
Excludes Beef

5 For \$5

Sugardale Sliced Bacon
12 oz

\$3.49

Oscar Mayer Wieners, Beef Franks or Meat Franks
All Varieties
14-16 oz

\$3.99

Buddig Sliced Lunch Meat
All Varieties
7-9 oz Tubs

\$2.99

Cooked Perfect Italian Style Meatballs
All Varieties
12 oz

\$4.99

Bob Evans Side Dishes
All Varieties
20-24 oz

\$2.99

Perdue Simply Smart Organic Breaded Chicken
All Varieties
12 oz

\$3.99

Oscar Mayer Bacon
Regular, Center Cut, Thick Cut, Maple or Low Sodium
12-16 oz

\$4.99

Kraft or Velveeta Deluxe Macaroni & Cheese
All Varieties
9.4-14 oz

\$2.99

Tide Simply Detergent
All Varieties
60 oz

\$4.99

ideal EVERYDAY VALUE
PRICES GOOD TILL 4/25/19

Green Giant Whole Carrots
5 lb Bag

\$3.49

Great American Seafood Raw Shrimp
31/40 ct
2 lb Bag

\$11.99

Carando Abruzzese Italian Meatballs
16 oz

\$4.99

Yankee Trader Crab or Lobster Cakes
6 oz

\$2.99

ideal LOOK FOR THE TAG!
EVERYDAY VALUE
 Good 'til Easter!
 Prices Good Thru 1/11/2019 - 4/25/19 • Where Available

Naked Juice
 All Varieties
 46 oz
 Excludes Protein Zone



\$5.99

Ready Pac Salads
 All Varieties
 6.25-7.75 oz



\$3.49

Toufayan Bagels
 All Varieties
 6 Pack • 20 oz



2 For \$5

Cookin' Good Chicken Wingettes
 5 lb Bag



\$9.99

Stroehmann Country Bread
 All Varieties
 22-24 oz



\$2.99

Nissin Ramen Noodles
 Chicken, Beef or Shrimp
 6 Pack • 18 oz



2 For \$3

I Can't Believe It's Not Butter
 15 oz, Baking Sticks
 1 lb or Spray 8 oz



\$2.99

FRESH FROM THE BUTCHER!

American Whole Leg of Lamb **\$4.99 Lb**
 Semi Boneless Leg of Lamb **\$5.99 Lb**
Beef Short Ribs **\$5.99 Lb**
Premio Italian Pork Sausage **\$9.99 Ea**
 Sweet or Hot • 3 Lb
Beef Top Round for Braciolo **\$4.99 Lb**
Fresh Sliced Pork Shoulder Chops **\$1.99 Lb**
Beef Flanken Style Ribs **\$6.99 Lb**
Fresh Lean Beef Cubes **\$5.99 Lb**
Beef Flat Cut Brisket **\$6.99 Lb**
Smoked Pork Neck Bones or Hocks **\$1.69 Lb**
Shady Brook Farms 99% Fat Free Ground Turkey Breast **\$4.99 Ea**
 16 oz
Springer Mountain Farms All Natural Chicken Thighs or Drumsticks **\$1.49 Lb**

SEAFOOD

Great American Seafood Medium Cooked Shrimp **\$6.99 Ea**
 71/90 ct • 1 lb Bag

Great American Seafood Extra Jumbo Raw Shrimp **\$7.99 Ea**
 16/20 ct • 1 lb Bag

Great American Seafood Wild Caught Pacific Salmon Fillets **\$7.99 Ea**
 Boneless • Skinless
 Pre-Portioned • 1.25 lb

Great American Seafood Tilapia Fillets **\$3.99 Ea**
 1 lb Bag

Great American Seafood Crab Clusters **\$17.99 Ea**
 1.5 lb Bag

Imitation Crab Meat **\$2.49 Lb**
 Bulk

Corona Dominica Bacalao **2 For \$4**
 10 oz

PRODUCE

Washington State Pears **\$1.69 Lb**
 Bartlett, Bosc, Anjou or Red

Imported Red Seedless Grapes **\$2.49 Lb**

USA Broccoli Crowns **\$1.69 Lb**

USA Sweet Potatoes **89¢ Lb**

Kevita Kombucha Drinks **2 For \$5**
 All Varieties
 15.2 oz

Wonderful Halos Clementines **\$3.99 Ea**
 2 lb Bag

Local Red or Gold Delicious Apples **99¢ Lb**

Glory Collard Greens or Kale **2 For \$5**
 16 oz

Chilean Peaches, Nectarines or Black Plums **\$1.99 Lb**

Imported Honeydew Melon **\$2.99 Ea**

Mexico Bell Peppers **\$2.99 Lb**
 Red, Yellow or Orange

Green Giant Whole Carrots **3 For \$2**
 1 lb Bag

Local McIntosh Apples **\$2.99 Ea**
 3 lb Bag

California Choice Lemons **2 For \$1**

Mexico Asparagus **\$2.49 Lb**

USA Bushel Cucumbers **3 For \$2**

ORGANIC & NATURAL

Ecuador Organic Bananas **89¢ Lb**

Cal-Organic Organic Mini Peeled Rainbow Carrots **\$1.69 Ea**
 12 oz

USA Organic Golden Yams **\$1.49 Lb**

Earthbound Farms Organic Salad Mixes **2 For \$7**
 All Varieties
 5 oz

Delicious Sides!
 Salads | Sides | Snacks

Deluxe Shrimp Salad **\$7.99 Lb**

Zandra's Kitchen Italian Dinners **\$5.99 Ea**
 Eggplant Parmesan, Cheese or Meat Lasagna • 16 oz
NEW ITEM!

Toufayan Pita Bread **\$1.29 Ea**
 All Varieties
 8-12 oz

Hormel Maple Turkey Breast **\$6.99 Lb**

Signature Ham Off The Bone **\$4.99 Lb**

Signature Swiss Cheese **\$5.99 Lb**

Russer Roast Beef **\$7.99 Lb**

Carando Hard or Genoa Salami **\$4.99 Lb**

Land O Lakes American Cheese **\$4.99 Lb**
 White or Yellow

BAKERY TREATS

Father's Table Variety Cheesecake **\$11.99 Ea**
 9" 40 oz or 8" 32 oz

Two Bite Brownie Tubs **\$3.99 Ea**
 10.5 oz

Superior Black & White Cookies or Mini Eclairs **2 For \$5**
 8.9.75 oz

Cafe Valley Croissants **\$3.99 Ea**
 Large 6 ct 12 oz or Mini 15 ct 10 oz

1410 St. John's Place Brooklyn, NY 11213 Phone: 718-604-2008	830 Lafayette Ave. Brooklyn, NY 11221 Phone: 718-455-3407	2036 Bedford Ave. Brooklyn, NY 11226 Phone: 718-228-0770	631 Gates Ave. Brooklyn, NY 11221 Phone: 718-453-6032	4806 Church Ave. Brooklyn, NY 11203 Phone: 718-284-9333	1488 Pitkin Ave. Brooklyn, NY 11212 Phone: 718-385-3265
720 Washington Ave. Brooklyn, NY 11238 Phone: 718-638-7500	1086 Brooklyn Ave. Brooklyn, NY 11203 Phone: 718-693-3790	6716 Myrtle Ave. Glendale, NY 11385 Phone: 718-228-0780	2220 Atlantic Ave. Brooklyn, NY 11233 Phone: 718-342-6626	332 S. Frontage Road New London, CT 06320 Phone: 860-437-7100	210 Rt. 9W Haverstraw, NY 10927 Phone: 845-429-6192